

Order / Rev: A2722325
 Alt Order #: 27140991
 Flight Dates: 10/06/20 - 10/19/20

Advertiser: POL/Laura Lombard/Congress/KS/Dem
 Product Desc: POLITICAL
 Estimate: 383

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-T-----			1		\$270.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/12/20-10/18/20		Today Show 8-9am		8-9am	-T-----	:30		(\$270.00)		0.00	NM		
Credited															
5	Multi	10/14/20	10/14/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
				Channels : KSNK,KSNG,KSNN,KSNN											
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	--W----			1		\$270.00		0.00				
6	Multi	10/15/20	10/15/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
				Channels : KSNK,KSNG,KSNN,KSNN											
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	---T---			1		\$270.00		0.00				
7	Multi	10/16/20	10/16/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
				Channels : KSNK,KSNG,KSNN,KSNN											
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	----F--			1		\$270.00		0.00				
8	Multi	10/11/20	10/11/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Channels : KSNK,KSNG,KSNN,KSNN											
Sun KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	-----S			1		\$250.00		0.00				
9	Multi	10/18/20	10/18/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
Sun KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-----S			1		\$250.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/12/20-10/18/20		Sun KSN News at Five		Sun KSN News at	-----Su	:30		(\$250.00)		0.00	NM		
Credited															
10	Multi	10/10/20	10/10/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNK,KSNG,KSNN,KSNN											
Sat KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	-----S-			1		\$400.00		0.00				
11	Multi	10/17/20	10/17/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNK,KSNG,KSNN,KSNN											
Sat KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-----S-			1		\$400.00		0.00				
12	Multi	10/08/20	10/08/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNK,KSNG,KSNN,KSNN											
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	---T---			1		\$500.00		0.00				
13	Multi	10/09/20	10/09/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNK,KSNG,KSNN,KSNN											
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	----F--			1		\$500.00	0.00					
14	Multi	10/12/20	10/12/20	KSN Today 1	CM	5-6am	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	M-----			1		\$100.00	0.00					
15	Multi	10/17/20	10/17/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----S-			1		\$150.00	0.00					
N 16	Multi	10/17/20	10/17/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sa 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----S-			1		\$170.00	0.00					
N 17	Multi	10/17/20	10/17/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----S-			1		\$100.00	0.00					
N 18	Multi	10/16/20	10/16/20	KSN Today 1	CM	5-6am	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	----F--			1		\$100.00	0.00					
N 19	Multi	10/16/20	10/16/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	----F--			1		\$170.00	0.00					
													Totals	16	\$4,190.00



125 West 55th St
New York, NY 10019

Contract # 27140991	Changes as of: 10/14/2020 at 2:17 PM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 35/36/383	Flight: 10/6/20 - 10/19/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Grassroots Media LLC	Advertiser: Laura Lombard for KS CD4	Market: Wichita	Total \$: \$4,190.00
2 Bala Plaza	Product: POLITICAL	Office: WASHINGTON	Total Spots: 16
Suite 300	Agency Order #: 10045417	Service: Nielsen	Total CPP: \$0.00
Bala Cynwyd, PA 19004	Buyer: D'Ettorre, Mike	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2722325
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/6 - 10/18													
							10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18	
MSD 1	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	0	30	0	0	1	1	0	0	0	1	0	1	1	0	0	
MGD 9	M-F 5a-6a		News	\$100.00	0.0	30	0	0	0	0	0	0	0	0	0	1	0	0		
MGD 10	M-F 9a-10a		KELLY & RYAN	\$170.00	0.0	30	0	0	0	0	0	0	0	0	0	1	0	0		
TOTALS:							0	0	2	2	1	1	1	0	1	1	3	4	0	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/19 - 10/19		Total Spots	Total \$	CPP*	GRP*
							10/19					
MSD 1	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	0	30	0		5	\$1,350.00	\$0.00	0.0
MGD 9	M-F 5a-6a		News	\$100.00	0.0	30	0		1	\$100.00	\$0.00	0.0
MGD 10	M-F 9a-10a		KELLY & RYAN	\$170.00	0.0	30	0		1	\$170.00	\$0.00	0.0
TOTALS:							0		16	\$4,190.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
10/14/20 2:17 PM	Sent To Rep	Patty Sparkman	DUE TO SPECIAL REPORT - PLEASE ACCEPT MG OFFER. THANKS